

# K. Jeff Fladen, MSW

## Summary

Innovative thinker with a mental health focus.

### Fladen & Associates Consulting

2023 - Present

Non-profit and behavioral healthcare consulting and special projects including endowment and development, coaching, planning, and special projects.

### Executive Director, NAMI Tennessee

2013 – 2023

Provide leadership to the Tennessee mental health community. Oversee all operations for NAMI Tennessee, a state-wide grass roots mental health education, support, and advocacy organization. Responsible for financial development, marketing and promotion, board leadership, establishment of collaborative partnerships and strategic plan implementation, establishment of MH/Criminal Justice expansion initiative. Represent NAMI and mental health in multiple venues and initiatives. Support innovation in marketing, communications, and programming.

#### Highlights of accomplishments:

Embrace technology to better serve	Expanded board diversity and capacity
Implemented multiple programs and initiatives	Vastly expanded CIT in Tennessee
Oversaw growth 5-fold over 10 years	Expand legislative and advocacy initiatives

### Executive Director, Jewish Federation of New Hampshire

2008 – 2013

Provide executive leadership to statewide agency, budget over \$800,000, whose mission is to strengthen and support the New Hampshire statewide Jewish community. Responsibilities include leading fundraising campaign, programming, marketing, acting as the voice of the Jewish community, newspaper publisher, recruitment of volunteers, board development, donor cultivation, and daily management including recruitment, training, and staff development.

#### Highlights of accomplishments

Development of Strategic Plan	Increased donor and volunteer base
Secured grants and endowment gifts	Raised profile of organization
Increased collaboration with Congregations	Developed Corporate Fundraising program

### Executive Director, Jewish Family Service, Nashville TN

2004 – 2008

Provide management and leadership of a Jewish Communal social service agency with a broad community focus from adoption to older adults. Responsible for operations, marketing & public relations, and fund development. Highlights of accomplishments:

Doubled number of clients served	Doubled donor base in two years
Increased corporate giving by 100%	Increased number of major donors

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### **Associate Executive Director, Jewish Family Service, Cincinnati, OH 2001– 2004**

Assist executive director in leadership of \$2 Million+ not for profit organization. Direct leadership and supervision of family counseling and adoption programs. 50% increase in counseling volume in 16 months. Responsible for accreditation, licensure, education and training. Member of board executive committee and various related board committees. Assist with fund raising including large gifts and corporate sponsorship. Broaden adoption program to include International Adoption. Leader of agency project with United Way to measure outcomes of counseling.

### **Manager, StressCare Center, Franciscan Medical Center, Dayton, OH 1998 – 2001**

Responsible for daily operations of hospital-based outpatient clinic providing mental health and chemical dependency programs for adults and adolescents. Participated in management of behavioral healthcare service line. Provided direct supervision to 15 staff members. Completed budgeting and licensure renewal. Contracted with government and managed care companies for the purchase of services. Responsible for budget and department Quality Assurance/Quality Improvement. Contracted with the county mental health authority and managed care.

### **Principal, Paradigm Consulting & Counseling, Dayton, OH 1998 – 2001**

Consulting and counseling with a focus on managed behavioral healthcare. Clients include Optum, Human Affairs International, USBH, and United Behavioral Health. Contracting included build out for Ohio Medicaid, Managed Care network.

### **Related Experience**

NAMI Board and Executive Committee member  
 Founding Board Member, Behavioral Health Foundation  
 Tennessee Repute Coalition Treasurer  
 NAMI Executive Director's Council VP  
 Co-Occurring Collaborative, MH and Substance Abuse Coalition  
 Leader of Statewide CIT Taskforce and Tennessee Co-response Committee  
 Statewide 9-8-8 Implementation Committee  
 MH Workforce Shortage Task Force  
 Healing Art Project, Inc, Board. Member 2017-2022  
 Middle Tennessee Mental Health Board Member 2019-2022  
 TDMHSAS Planning and Policy Committee and Adult Committee  
 NAMI Vicki Catrell Leadership Award, 2018

### **Presentations (national)**

CIT International  
 American Bar Association EEOC Conference  
 Rise NADCP Annual Training Conference  
 NAMI National Convention  
 EAPA National Conference  
 AJFCA/ JHSSA  
 NCCHC  
 Suicide in the Black Church National Conference

**Education**

MIT Management Executive Education Neuroscience for Business

MSW – The Ohio State University, Columbus, Ohio

BA, Psychology – The Ohio State University