

Jacob Englund
Nominated by NAMI Minnesota

Nominator Narrative

Sue Abderholden

Executive Director, NAMI Minnesota

Strengths and attributes the NAMI Board has identified as high priority needs for the 2023-2024 NAMI Board of Directors; any strengths/attributes identified by the nominator are starred and in bold:

- **Diversity of age, race, ethnicity, gender identity, gender expression, sexual orientation, language, experience, and national geography****
- Knowledge of the philanthropic community and track record with donor cultivation
- **Experience with a variety of revenue models and financial oversight and management****
- Human capital management
- Legal and risk management
- Criminal Justice

In 250 words or less, please explain how the candidate will use their skills in the areas identified here and in the Open Letter to move the mission of the NAMI Board forward. If the candidate does not have any experience in these areas, please explain what qualities you feel that the candidate possesses that the NAMI Board of Directors should consider when making their recommendations to the membership.

Jacob would bring a range of experiences and skills to the board. He lives with Bipolar and has shared that “building two careers following each crisis, is a story that could give hope to others.” He developed financial and investment skills while at Cargill and the Carlson School’s Investment Fund, technological skills working at Microsoft and Oracle, and marketing skills while running two of his own businesses and working in Sales for 10+ years. He also was in a rock band! He founded Dropping Daylight while attending the Berklee College of Music in Boston, MA. He signed a major record contract, had a business team of over 50 people and performed at over 600 concerts across North America between 2001 and 2007. Jacob has prior board experience with MN State, which had a \$2 billion annual operating budget during his appointment and re-appointment by The Governor. He worked with State officials and executives from leading organizations to allocate increased investments in MN State Colleges and Universities. Having gone through multiple episodes and recovered from being deeply in debt, living out of his car for a period of time, he has an incredible wife, Meredith, of 10 years, and two young children. He lives in Minneapolis. Jacob is currently the treasure of NAMI Minnesota. He is always willing to share his story to let others know that recovery is possible. Jacob is very interested in how technology can be used to navigate the mental health system and treatment.

This individual has helped advance the NAMI mission in my community by...

Jacob has shared his story of living with Bipolar Disorder to give others hope. He talks about the importance of his care team made up of multiple mental health professionals, physicians, spiritual care,

and other professionals which help him stay consistent and on track through the ups and downs of living with bipolar disorder. He is passionate about helping others find their care team.

This individual works well in coordination with other leaders to accomplish goals as evidenced by...

Engaging in board meetings, stepping up to leadership positions, always wanting to advance NAMI Minnesota's mission.