

Barbara A. Ricci
Nominated by NAMI New York State

Nominator Narrative

Sharon R. Horton

Executive Director, NAMI New York State

NAMI Board service demands experience, knowledge, commitment, and time to help others. Board members must be passionate about NAMI's goals, values, and beliefs. This year, the NAMI Board is highlighting specific skills that they are seeking in candidates to strengthen the current skill sets on the board. You can review the [2024 Open Letter](#) from the NAMI Board President for more information on the call for candidates.

Please list the skill areas identified in the Open Letter in which this candidate excels.

Ms. Ricci lives in New York City and is a first generation American of mixed race. In 2019, she helped launch and served as Founding Executive Director for Mindful Philanthropy, a non profit organization created to catalyze new philanthropic funding into the mental health and substance use disorders sectors. For thirty years she worked as a Managing Director in Global Markets at UBS and Deutsche Bank. She earned her MPA ('19) and an Advanced Certificate in Social Finance ('23) from New York University. Ms. Ricci has deep knowledge of various revenue models and is skilled in financial oversight and management.

Explain any additional skill areas in which this candidate excels not identified in the Open Letter that you believe would be an asset to the NAMI Board.

Barbara has first-hand experience with serious mental illness as she manages her own condition of bipolar 2 disorder and has a loved one living with a diagnosis of schizophrenia.

This individual has helped advance the NAMI mission in my community by...

Ms. Ricci has a long history of volunteering locally and nationally with NAMI. She served as NAMI NYC's Board President from 2013-2016 and Board Treasurer 2007-2013. She served on NAMI's national board from 2016 - 2019. She co-chaired the Policy Committee and served as Board Treasurer during her time on NAMI's board. Recently Ms. Ricci completed her Family to Family leadership training and will begin facilitating classes for NAMI NYC in the summer of 2024. Recently Ms. Ricci completed her Family to Family leadership training and will begin facilitating classes for NAMI NYC in the summer of 2024.

This individual works well in coordination with other leaders to accomplish goals as evidenced by...

Ms. Ricci has worked closely with NAMI leadership and external stakeholders over the years. In 2017 she helped raise \$2.6 million in gross proceeds in support of NAMI by partnering with leadership from 100 Women in Finance, a global, practitioner-driven nonprofit organization that serves more than 15,000 professionals in the finance and alternative investment industries.