

Barbara A. Ricci

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## **Leadership Roles**

### **Ricci Advisors LLC**

Jan. 2022 - present

#### *Principal*

- Strategic consultant to CEOs of for profit and nonprofit organizations regarding mental health, philanthropy, impact investing.
- Guided an impact investment fund on the intersection of affordable housing and emotional wellbeing for historically marginalized communities.
- Support a CEO of a national non profit organization focused on mental health and addiction advocacy and policy.
- Advised a personal security company on addressing mental health crises on college campuses.

### **Mindful Philanthropy**

Jan. 2020 - Dec. 2021

#### *Founding Executive Director*

- Launched a first of its kind, non profit organization whose sole mission is to amplify the impact of philanthropic investments for bold advancements in mental health, addiction and community well-being.
- Partnered with philanthropy to support the mental health of racially and ethnically diverse communities, create a comprehensive approach to school mental health, and drive an equitable and robust implementation of the new 988 mental health crisis hotline.
- Educated and supported over 160 unique funders to activate millions of dollars in new funding for direct services, policy and advocacy, system capacity building, and research and innovation.

## **Additional Work Experience**

### **Deutsche Bank, New York City, *Managing Director***

Sept. 2009 - Jan. 2018

- US Relationship Management. Responsible for the US insurance company sector across corporate finance, global markets including debt and equity, and transaction banking.
- Founded and co-ran the Deutsche Bank Americas Women's Network 2010-2018.
- Collaborated closely with Human Resources, Benefits and Legal departments to foster a culture that supported, promoted and improved the mental health of Deutsche Bank employees and their families.

### **UBS AG, New York City, *Managing Director***

June 1987 - June 2009

- U.S. Sales Manager for Real Estate and Securitizations.
- Managed a national team of 55 professionals and support staff.

## **Current Board of Director roles**

### **Research Foundation for Mental Hygiene, *Board of Directors***

Dec. 2022- Present

### **MQ Foundation, *Board of Directors***

Sept. 2022- Present

### **Arthur Miller Foundation, *Board Treasurer***

Jan. 2015 - Present

### **InUnity Alliance, *Board of Directors***

June 2019 - Present

## Volunteer Experience

### **Center for High Impact Philanthropy, University of Pennsylvania**

Feb. 2018 - Present

*Senior Advisor, Behavioral Health,*

- Helped create "[Health In Mind](#)" a philanthropic framework for giving in mental health and addiction.

### **NAMI (National Alliance on Mental Illness), Board of Directors**

July 2016 – July 2019

- Chair of the Policy Committee
- Board Treasurer

### **NAMI NYC-Metro, Board President**

Jan. 2006 – Dec 2017

- Helped create the [#WILLLISTEN](#) mental health campaign.
- Conceived of and led the Inaugural CEO Summit on Mental Health in the Workplace at the NYSE in 2015

## Select Invited Talks

- **Bank of America** - New York, NY, "Suicide Awareness and Prevention" Sept. 2018
- **White House** - Washington DC, Panelist, "Making Health Care Better" June 2016

## Select Publications

- **Inside Philanthropy**, "[Philanthropy Must Invest in BIPOC Mental Health for a More Equitable Society](#)" July 2021
- **Harvard Business Review**, "[When You Need to Take Time Off Work for Mental Health Reasons](#)" Mar. 2018
- **Harvard Business Review**, "[When You're Worried About a Colleague's Mental Health](#)" Dec. 2015

## Education

### **New York University - Robert F. Wagner Graduate School of Public Service, New York, New York**

Advanced Certificate in Social Finance, 2023

- Relevant coursework: NYU Impact Investing Fund, Social Impact Investment, Managing Financial and Social Returns of the Social Enterprise, ESG Investing, CSR: Social Finance Partnerships and Models

Executive MPA, 2019

- 2019 New York University's President's Service Award

### **Franklin and Marshall College, Lancaster, Pennsylvania**

- BA Geology 1986