

ALLIANCE DAY







Cathryn Nacario CEO, NAMI San Diego

## Panelists



Daniel H. Gillison
Chief Executive Officer



Annette Gantt
Chief Field Relations
Officer





1 NAMI 10X: What & Why

2 Current Status of NAMI 10X

Future of NAMI 10X





NAMI 10X refers to 10 recommended shifts that will position NAMI to better serve NAMI State Organizations and NAMI Affiliates and that strengthens the Alliance.



### Bridgespan: Project Goal



 designed to meet the needs and expectations of NAMI State Organizations and NAMI Affiliates

 helps NSOs and NAs reach their full potential for greater network-wide and national impact

NANGON TOGETHER FOR MENTAL HEALTH

Board/ Advisory Councils

#### Surveys

National Office Field Leaders Alliance-Wide Convenings

#### **Interviews**

NAMI Board
National Leadership
Tiger Team
Advisory Councils

Field Organizations

#### **Focus Groups**

NSO Board Chairs
Executive Directors
Affiliate Board Chairs
Main POCs



National Staff



#### The Tiger Team



Jeff Fladen Tennessee



**Annette Gantt CFRO** 



Brenda LaVar **Greater Houston** 



**Shirley Holloway** National Board



Adrienne Kennedy National Board



Janet Haag **Mercer County** 

Liz Taylor

Connecticut



Steve Pitman Orange City

Harold Turner

**Urban Los Angeles** 



Sue Abderholden



Gloria Walker **Urban Greater** 



Daniel Gillison, Jr. **CEO** 





Cincinnati

**Edwards** CDO



**Executive Steering** 

Committee

Teri Brister CPO



**David Levy** CFO



Seán Stickle

*COO* 

Jessica Lisa Lewis **CHRO** 

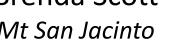


Hannah Wesolowski CAO

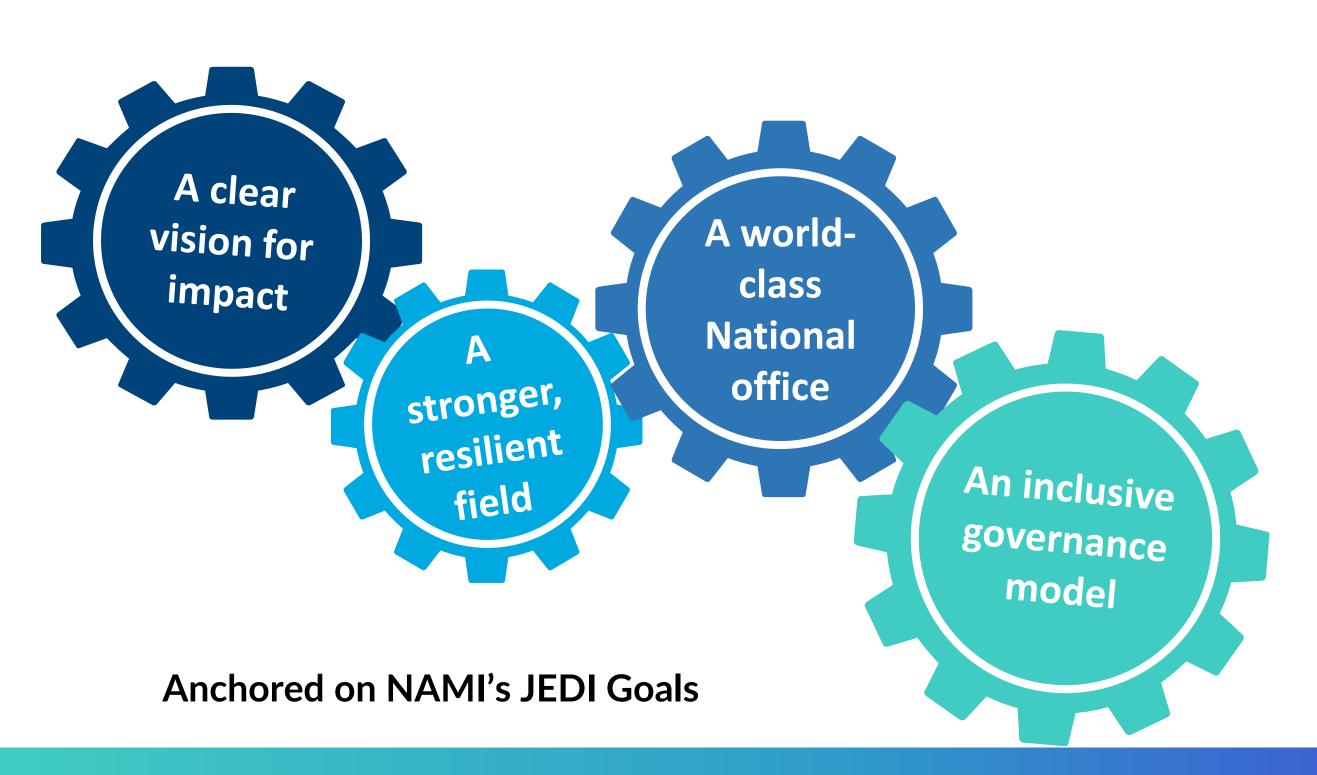


Mt San Jacinto





#### What we Learned







- 1. STRATEGY. Concrete, measured, visible
- 2. EXCELLENCE. Measured by impact
- 3. NSOs. Stronger, streamlined, standardized
- 4. NAs. Sustainable single model
- 5. NATIONAL. World-class support center
- 6. FUNDRAISING. Coordinated at all levels
- 7. PROGRAMS. Flexible, responsive, scalable
- 8. FIELD COMMS. Right info at the right time
- 9. MEMBERSHIP. Radically inclusive
- 10. BOARD. Resilient, representative, relevant

# From Bridgespan Shifts to NAMI 10X Investment Areas





NAMI 10X:
What and Why

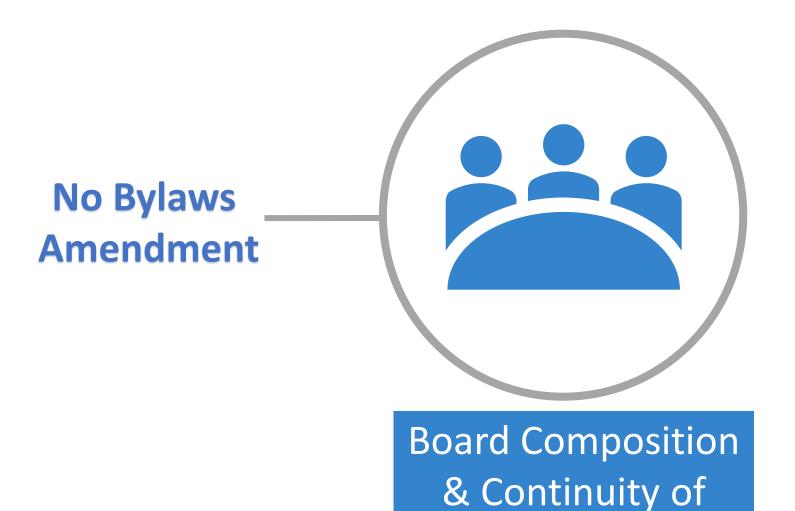
2 Current Status of NAMI 10X

Future of NAMI 10X

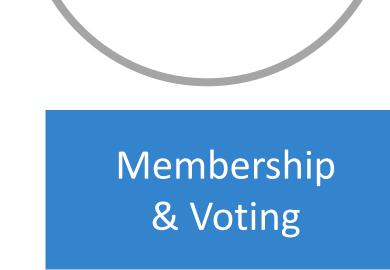


## Working Groups

Began in March of 2023



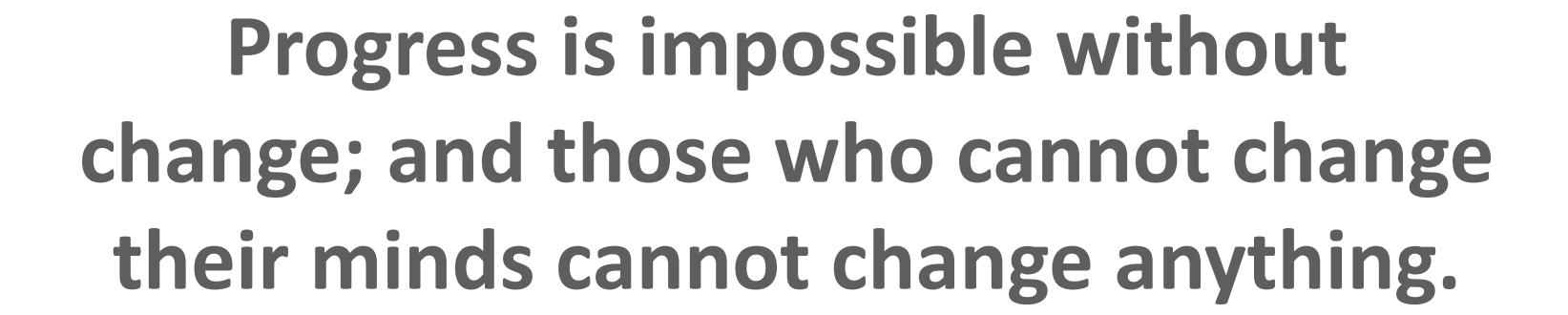
Leadership







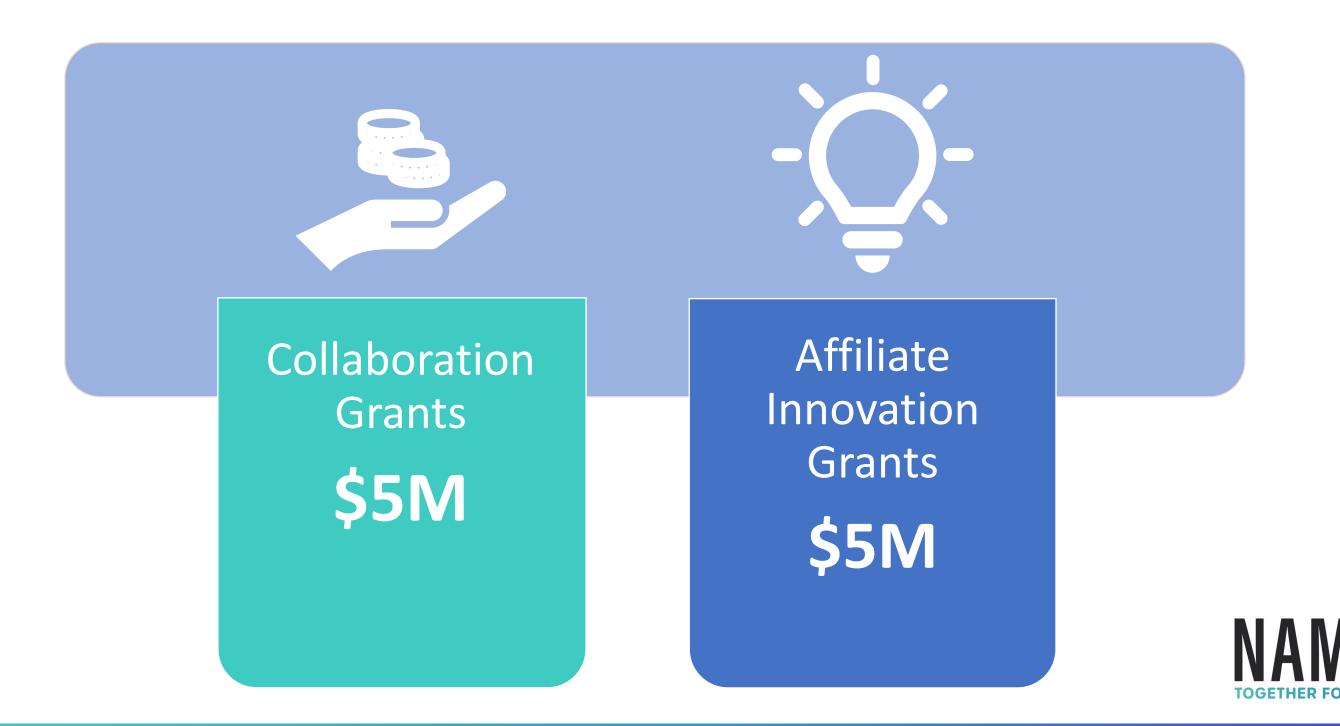




-George Bernard Shaw



#### A Powerful Accelerator





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Looking Ahead by Appreciating the

Past





# NAMI 10X

# Questions?