

Virtual | June 11 - 13



**Building Volunteer
Engagement**

Building Volunteer Engagement



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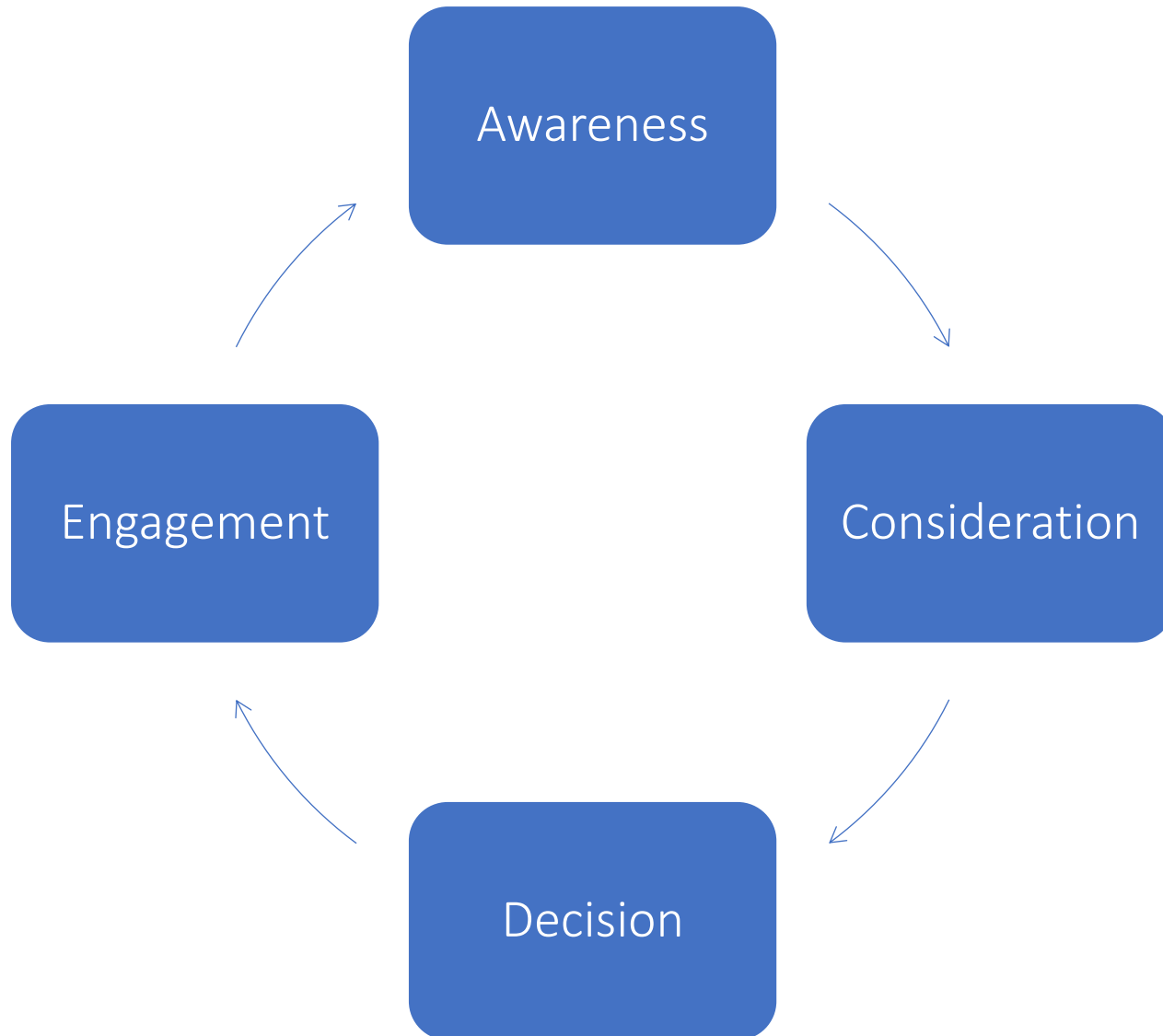
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Why do people volunteer?

- Purpose
- Supporting their recovery
- Want to give back what they received from NAMI
- Belongingness
- Identity
- Believe in the mission
- Education/training for career
- Opportunity to use and/or hone skills

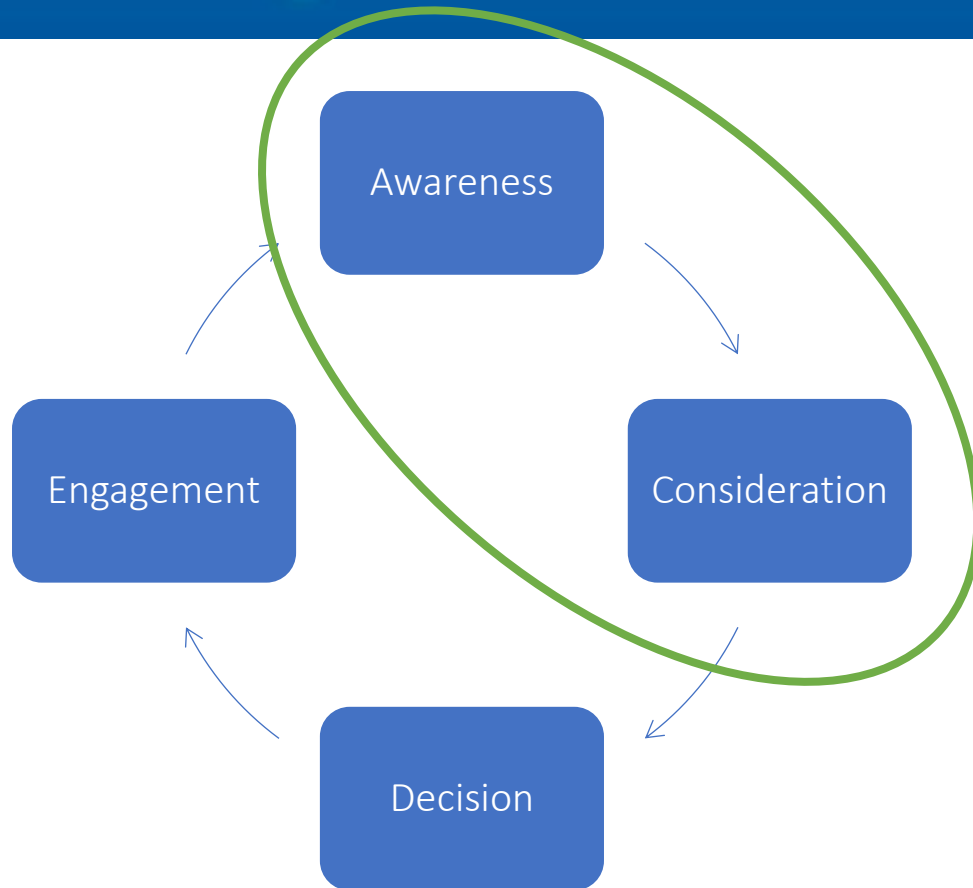


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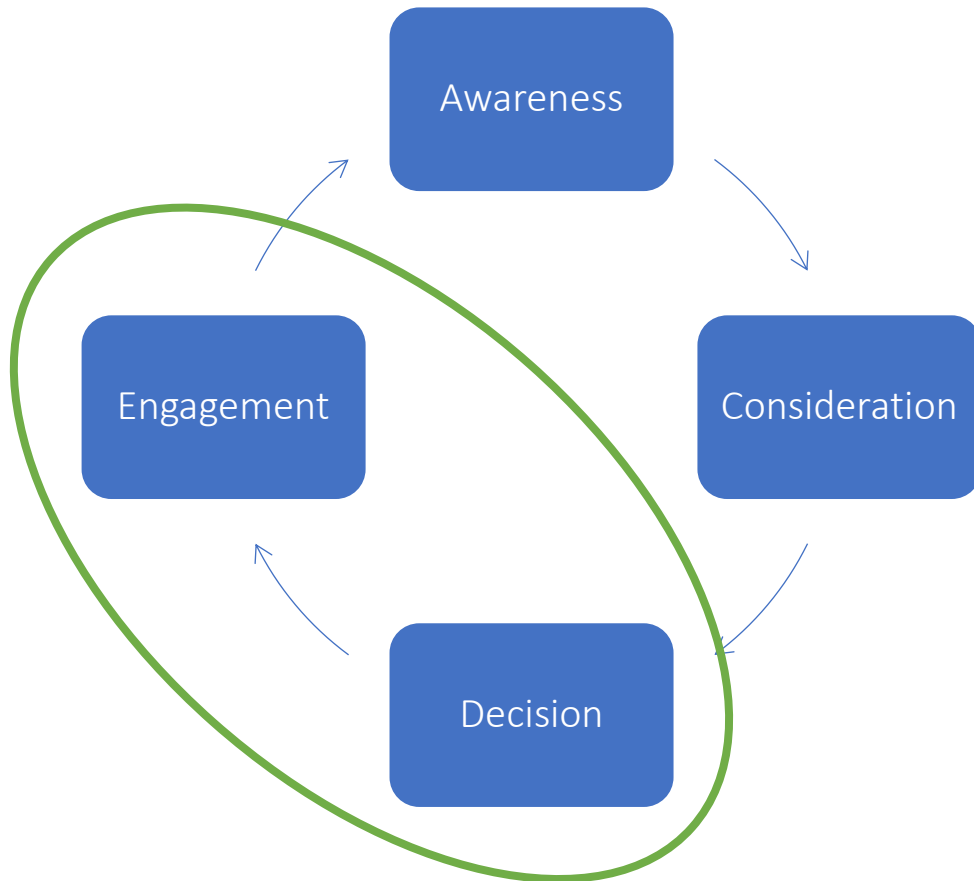
Volunteer Lifecycle

Recruitment: First Steps



1. Identify your needs
2. Create recruitment plan
3. Start with a conversation

Volunteer Development



- Learning about other opportunities at organization
- NAMIcon, state affiliate retreat, other development opportunities
- Peer mentoring
- Opportunities to try things out
- Appreciation, encouragement, and support



THANK YOU!

