



EIN 46-1028709

Date 4/12/2025

NAMI

Attn: Elections 2025

4301 Wilson Blvd., Suite 300

Arlington, VA 22203

Dear NAMI 2025 Elections Committee,

The NAMI Alameda County South Board is proud to submit the name of Joseph W. Rose as a candidate for the 2025-2026 NAMI Board of Directors. The nomination of Joe Rose was confirmed on March 20, 2025. Joe is an active member of NAMI ACS dba NAMI Alameda County South.

Joe is an exceptional candidate for the 2025-2026 NAMI Board of Directors. He has been a member of NAMI (then AMI) since 1994 (31 years) supporting his daughter with an SMI. He is a NAMI Family to Family facilitator and State Trainer.

Joe is a 2013 charter member of NAMI ACS. Its goal is to establish consumer/peer led programs in Alameda County, CA. With Joe's leadership, IOOV has been established in 4 acute care psychiatric hospitals, ETS in numerous schools, and Peer to Peer in the criminal justice system. Joe has collaborated with the Alameda County Probation Department, Alameda County Sheriff's Department, California State Hospital, the Federal Prison System and many Community Based Organizations (CBOs) to recruit those who are in Reentry Programs managed by those CBOs. In addition to expanding peer led NAMI programs in Alameda County, Joe collaborated with an acute care psychiatric hospital to create the Mentor on Discharge® program. That program has shown to reduce patient rehospitalizations by over 72% and extend the amount of time between hospitalizations for those who were re-hospitalized from an average of every 2 months to 6 months.

Joe has served on many boards and commissions and led workshops at NAMI Conventions and state conferences.

Joe retired from a large national bank as Vice President in 2000 where he led industrial engineering projects for 18 years. He could bring organizational and process management skills from that experience to the NAMI Board.

For these reasons, the NAMI Alameda County South Board supports the nomination of Joe Rose to serve families and individuals affected by mental illness as a member of the 2025-2026 NAMI Board of Directors.

Thank you for your consideration.

Sincerely,

Signed by:

*Robert Villanueva*

Robert Villanueva

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NAMI Alameda County South, Board President