

Virtual | June 11 - 13



**Leading with a Purpose:
Governance as Leadership**



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NAMI Tennessee



Sabrina Harris, Senior Manager

NAMI National Field Governance & Quality Assurance



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By the end of this session attendees will...

Have a deeper understanding of a nonprofit board's leadership role

Gain practical tools to leverage a board's collective leadership

Hear from a NAMI board leader about their leadership experience in the field

Boards are unique leadership structures

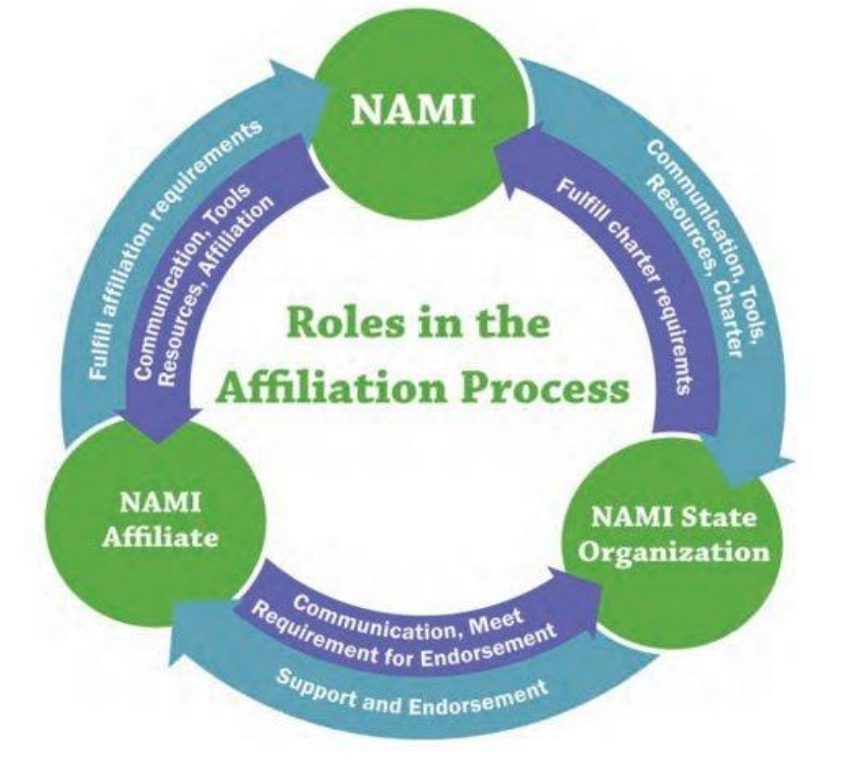


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- Power derived from collective action- no one person can or should drive decisions
- Work both at the top of the organization- providing strategic direction- and wrapped around the organization- stewarding resources
- Accountable to members and non-members alike
- Have a lot of structural flexibility under the law but limited by the authority given by those they serve
- Many boards within NAMI are both governing and working boards- board members lead through governance while completing operational tasks

Collective Leadership

National + 706
NAMI state
organizations
and NAMI
affiliate



452
independently
operating
boards in the
Alliance

Three Modes of Governance

Fiduciary

- Task-oriented
- Focus on fundraising, compliance, and efficiency and operations

Strategic

- Future-focused
- Focus on planning, priority activities and sustaining the organization as an entity

Generative

- Leadership oriented and reflective
- Focus on purpose, the community/ecosystem, and efficiency and operations

Setting Tone and Culture

- Following your bylaws - transparency is inclusivity!
- Supporting board members with less experience.
- Respecting everyone's time and talents.
- Inviting volunteers to be “in charge.”



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1. Uploading your bylaws to your website.
2. Train to fundraise.
3. NAMI courses for New Leaders/Board Members.
4. Task focused committees and work groups.
5. Annual Board Assessments.

Board Recruitment



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- Clearly define board officer roles and responsibilities.
- Provide realistic expectations for new board members.
- Avoid "checking a box" when it comes to board composition.
- Look at what “can be” and avoid “what has always been.”

1. Current policies and procedures.
2. Call for nominations posted in new forums.
3. Board member self-assessments.
4. Encourage restructuring when onboarding new members.

Resources



The Four Principles of Purpose-Drive Board Leadership:

https://ssir.org/articles/entry/the_four_principles_of_purpose_driven_board_leadership

Purpose-Driven Board Leadership: A Conversation Starter for Boards: <https://boardsource.org/wp-content/uploads/2021/03/Purpose-Driven-Board-Leadership-Discussion-Guide.pdf>

Improving the Effectiveness of Boards of Directors of Nonprofit Organizations:

https://www.boardcheckup.com/images/Guidelines_for_Improving_the_Effectivness_eBook.pdf

NAMICON Session

Creating and Maintaining a Functional Board

Thursday, June 12th @ 12:30pm

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THANK YOU!

