



THE SPACE BETWEEN: GOVERNANCE STRATEGIES FOR EXPANDING SERVICE AREAS TO DELIVER NAMI PROGRAMS



Field Governance & Membership Team

**David Binet,
Director**



**Tiara Hoff,
Senior Coordinator**



**Sabrina Harris,
Senior Manager**



**Jacquelyn Walsh,
Senior Manager**



**Chioma Obi,
Senior Manager**



**Dennis Gabriels,
Senior Manager**



Contributor:
**Elizabeth Monrad,
Director of Field
Data Analysis**

By the end of this session, attendees will be able to...

- Identify certain options available to NSONAs to expand program offerings – either permanently or temporarily – into areas currently without a NAMI presence.
- Clarify roles and responsibilities – regarding geographic service areas – between State Organizations and Incorporated NAMI Affiliates.



**NAMI has 676 affiliates*
across the nation...**

**We have received 442* requests
for additional programs and affiliates
since April 2020.**

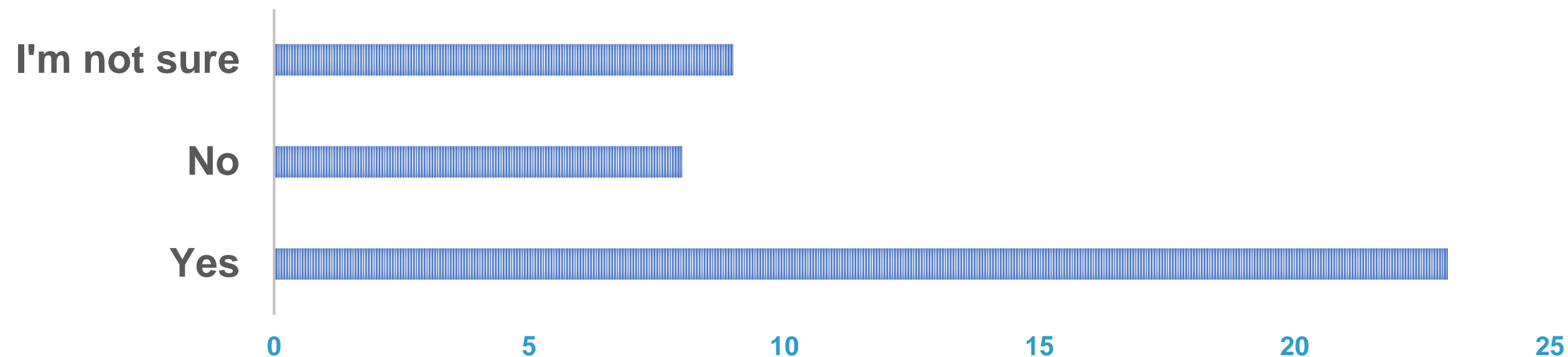
**As of 20 April 2023*


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Ulhova Poll Question



Has your NAMI organization received a request to offer a NAMI program in a community outside of your organization's define service area?





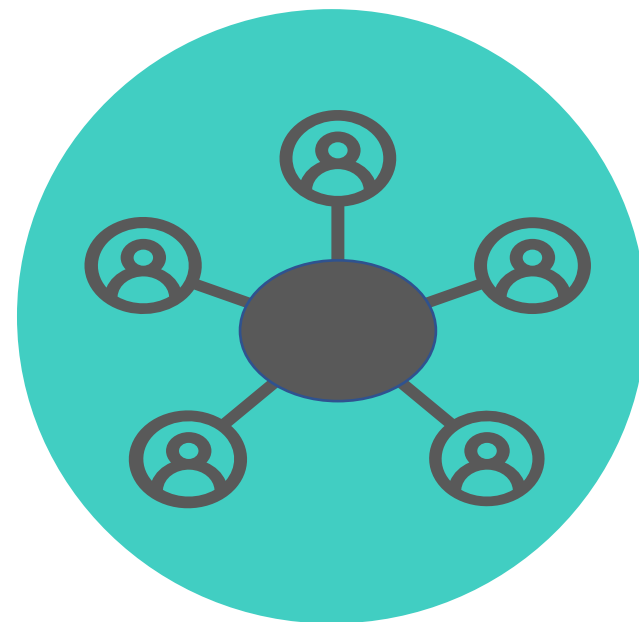
There aren't enough affiliates to provide NAMI programs to everyone that needs them, and we simply can't create new affiliates fast enough.

How do we work together to solve this problem?

New Affiliate Formation



- NAMI State Organizations (NSOs) have the authority to form new, unincorporated (Model B) NAMI Affiliates in their state.
- There are two essential elements that are required for all NAMI Affiliates:

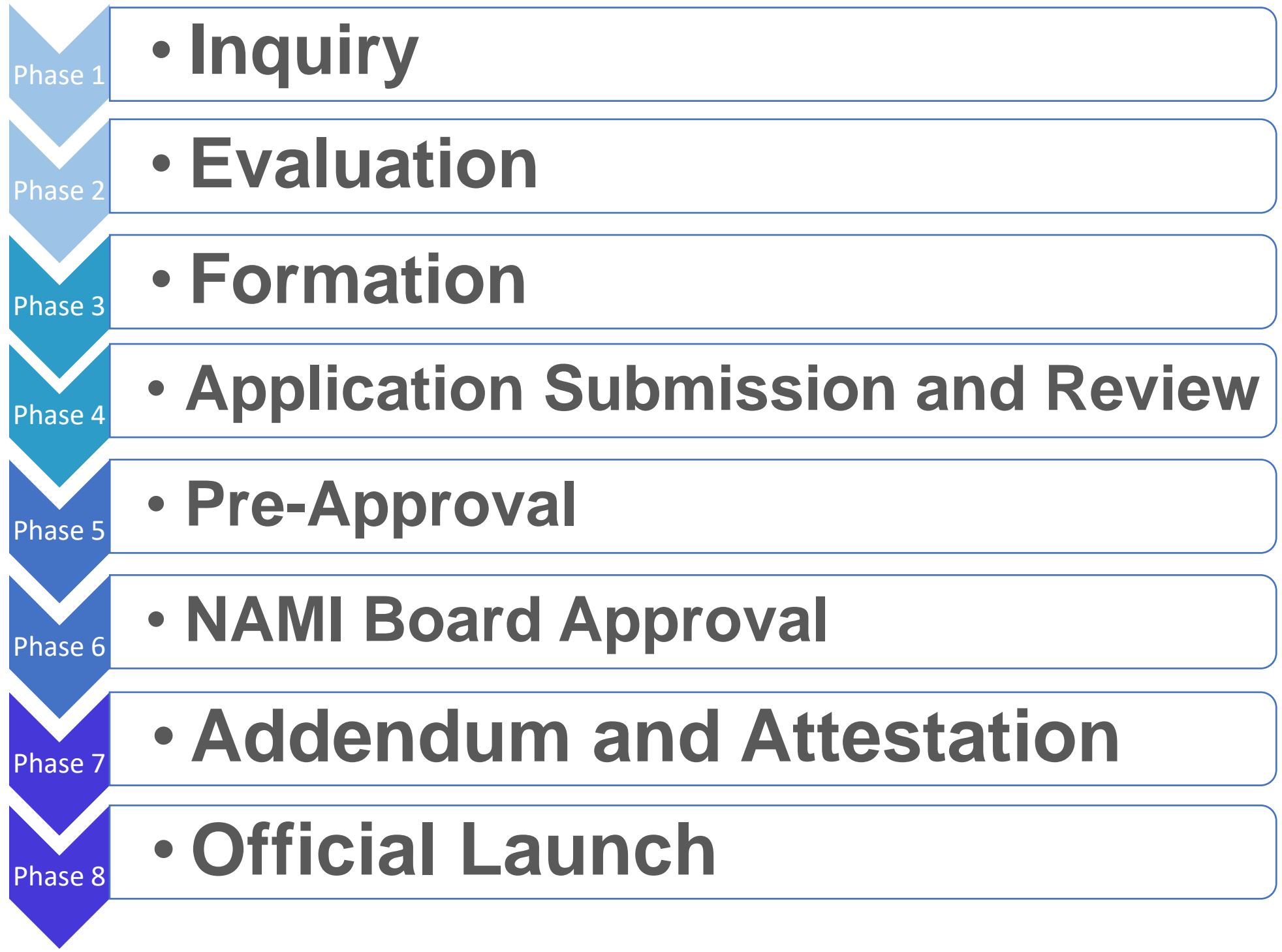


5
Active
Members

2
Trained
Program
Leaders



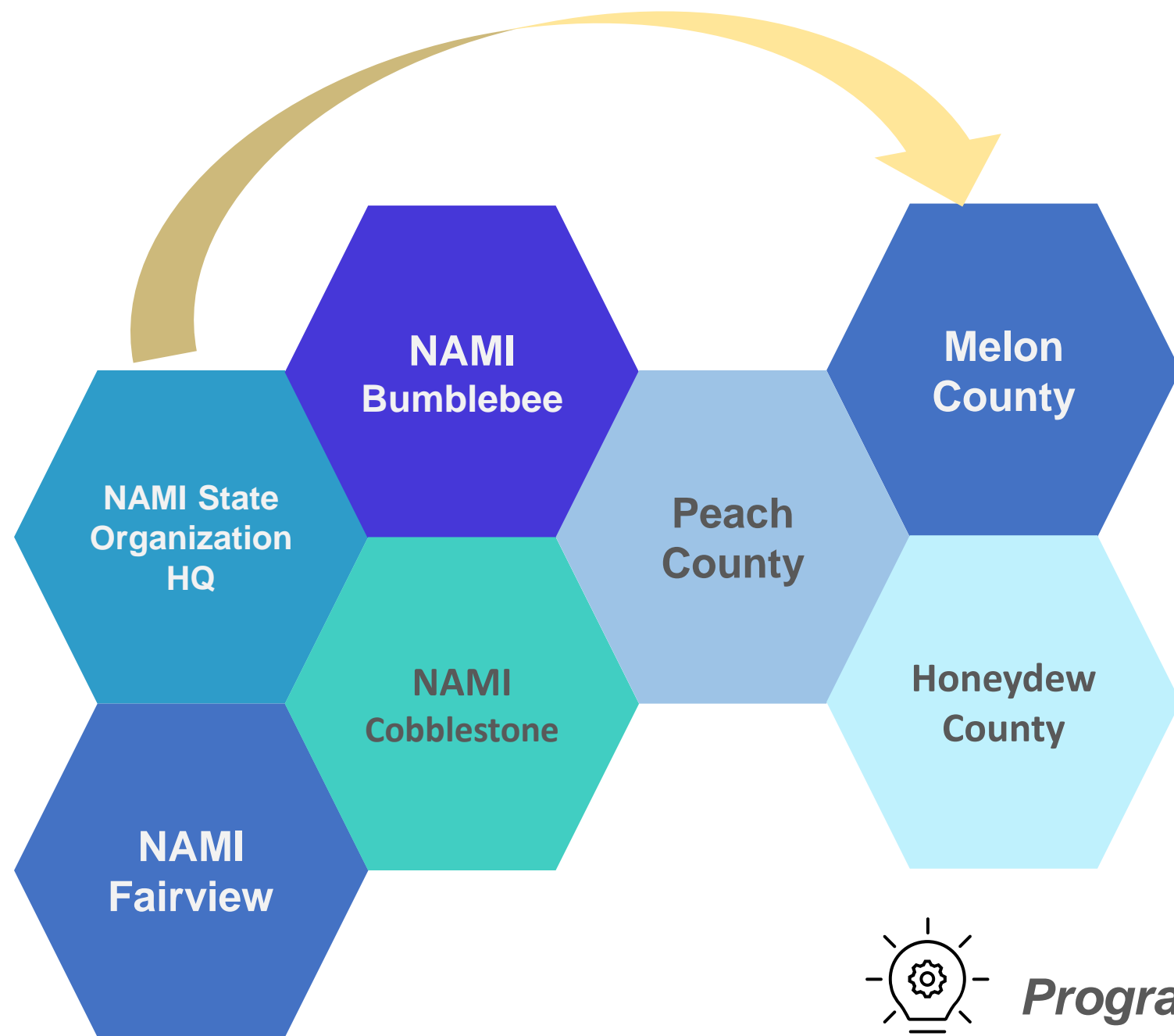
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New Affiliate Formation (NAF) Process

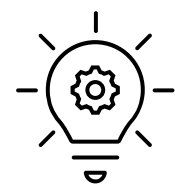


NSO Supported Programs



NAMI State Organizations can provide programs in areas that are not covered by affiliate geographic service areas.

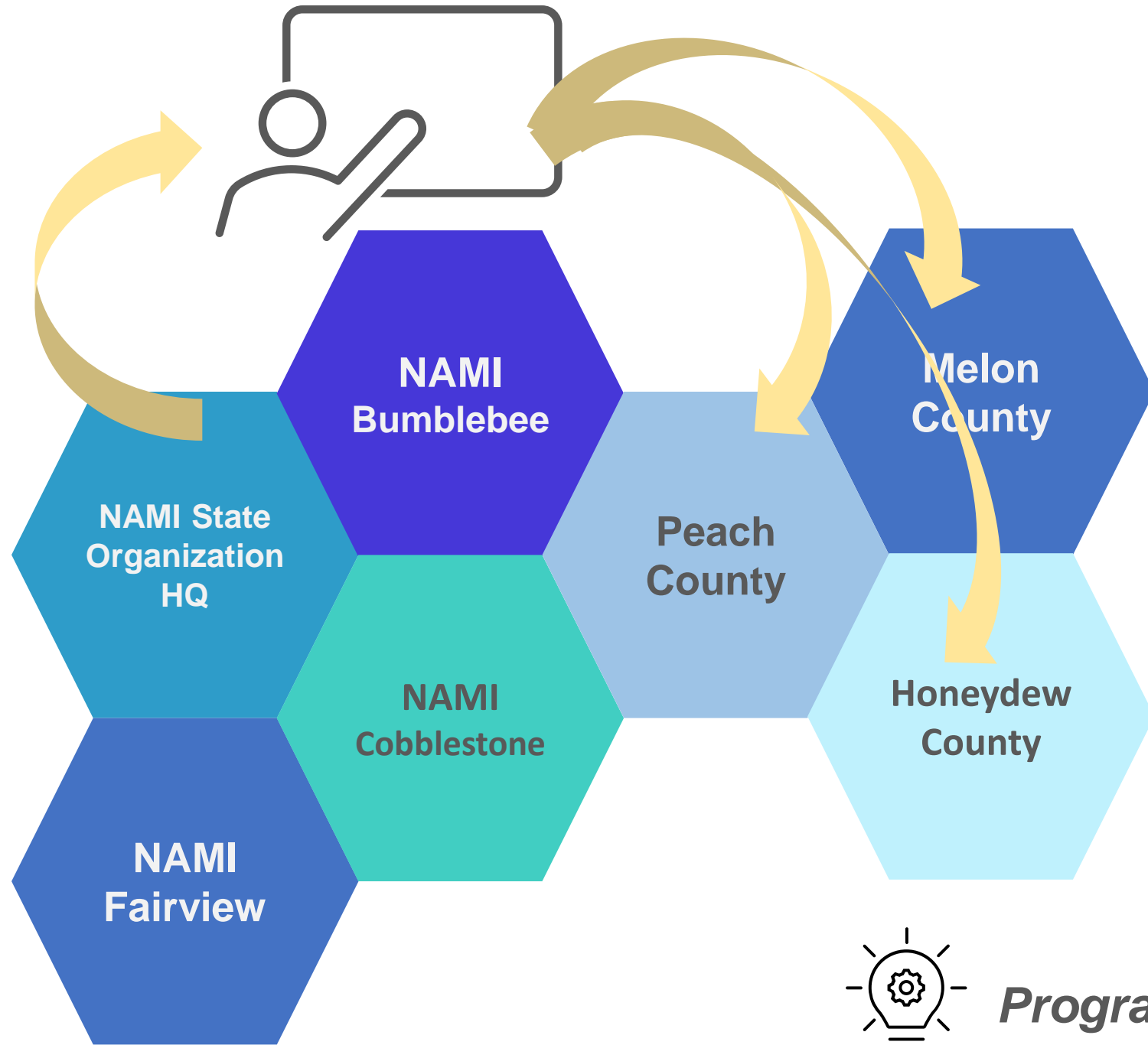
The NAMI Bylaws fail to include any requirement for NSOs to offer NAMI programs (*Article I § 2(3)(b)*), however the State Charter Agreement does mention such obligations (*Article III § E*).



Programs can be virtual

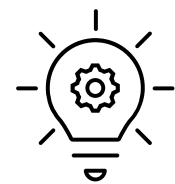


NSO Supported Programs



NAMI State Organizations can train program leaders dedicated to these areas. This program would be referred to as “NAMI (State’s Name) in Melon County.”

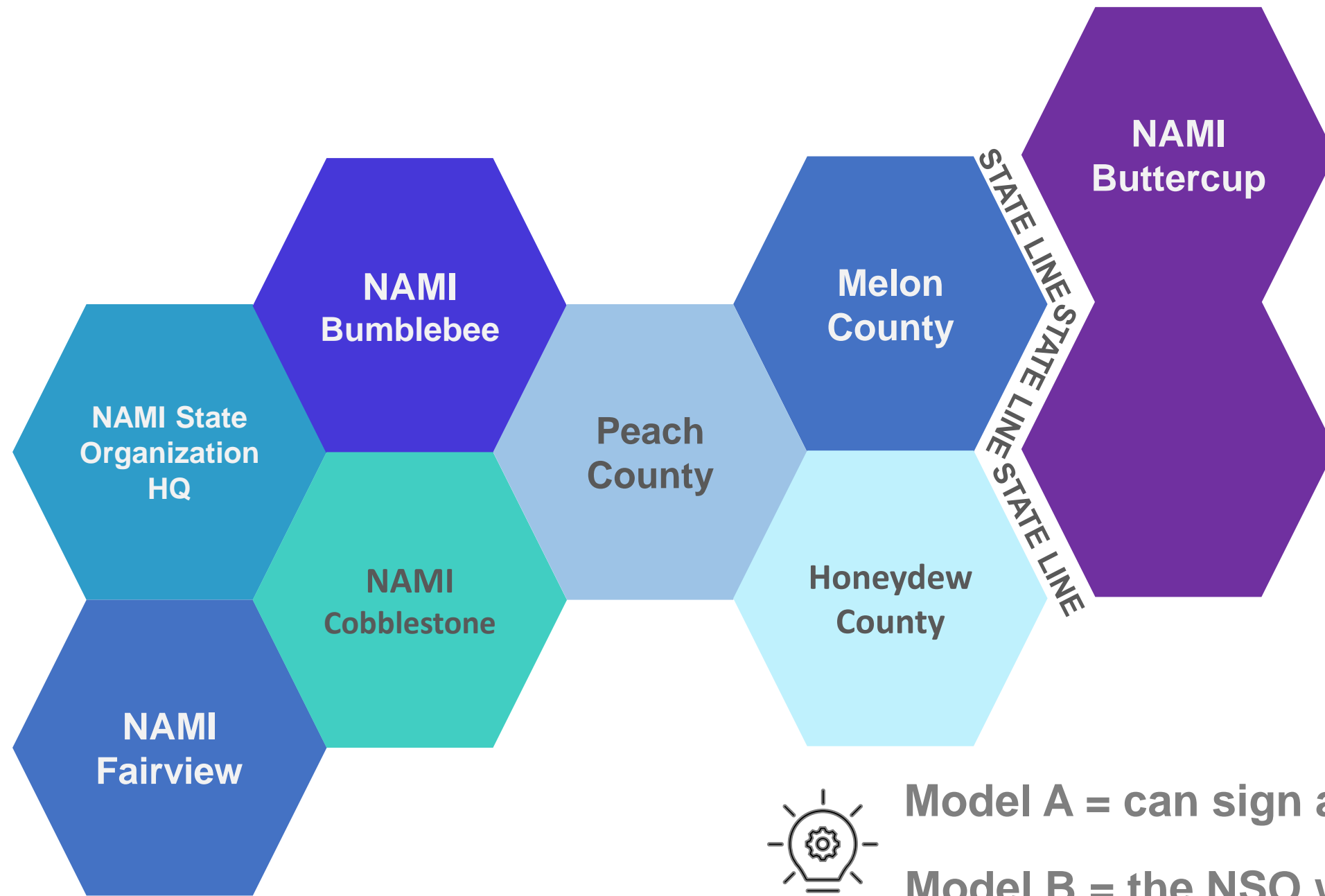
The NSO maintains jurisdiction, according to its State Charter Agreement, to offer NAMI programming in a community lacking a NAMI Affiliate.



Programs can be virtual



NSO Supported Programs



The NSO may allow program leaders from an affiliate in a neighboring state to offer programming for a border area, presuming that the receiving NSO accepts the program leader's credentials.



Model A = can sign an MOU on their own.

Model B = the NSO will need to sign the MOU.

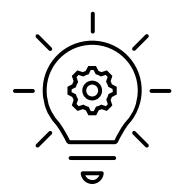
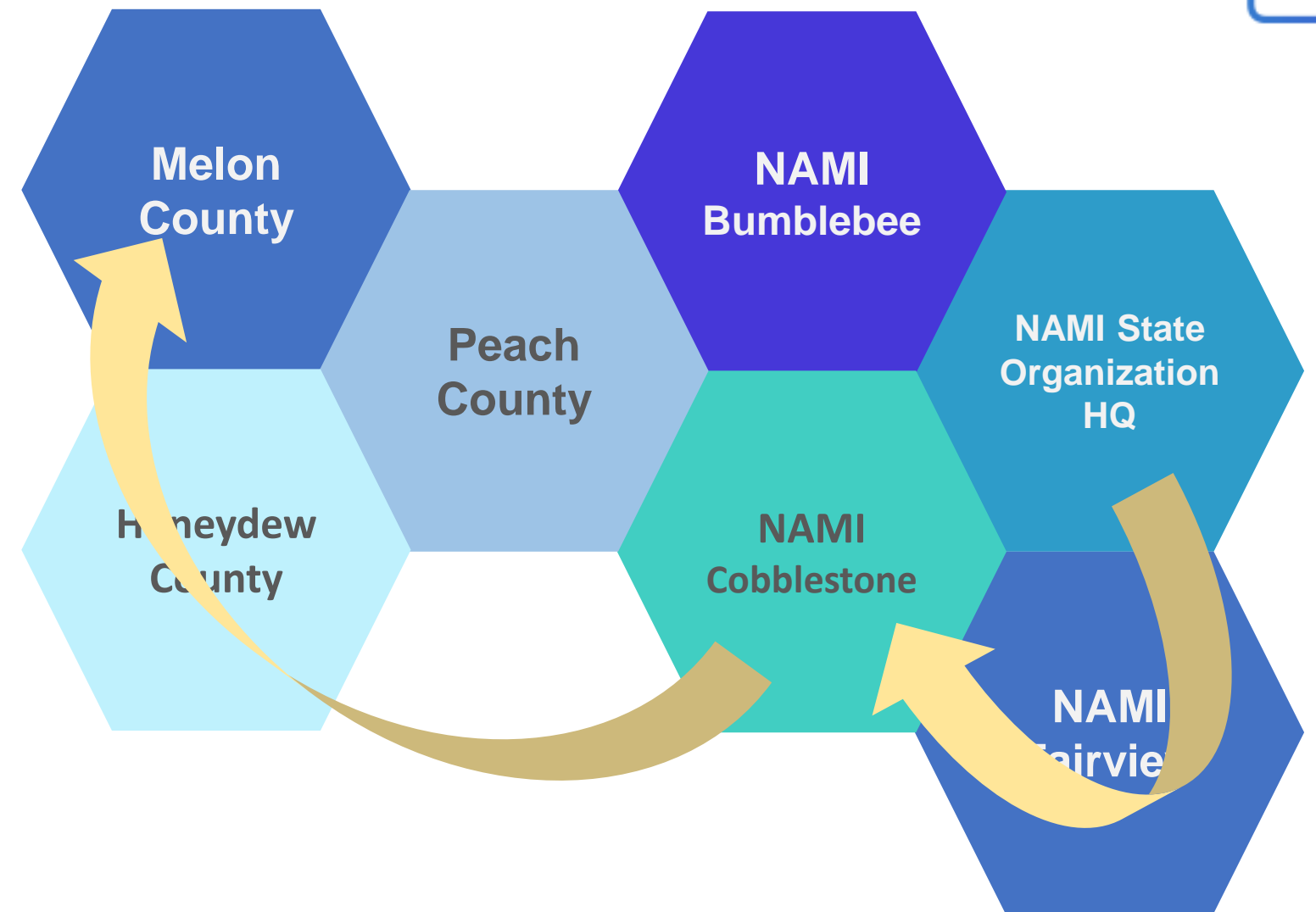


Affiliate Partnerships



NAMI State Organizations can enter into a MOU with an affiliate to provide a specific program in an area not covered by an affiliate.

Two Incorporated Affiliates can enter into an MOU to provide a specific program with approval from the state organization.



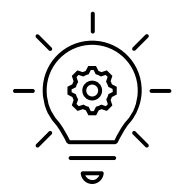
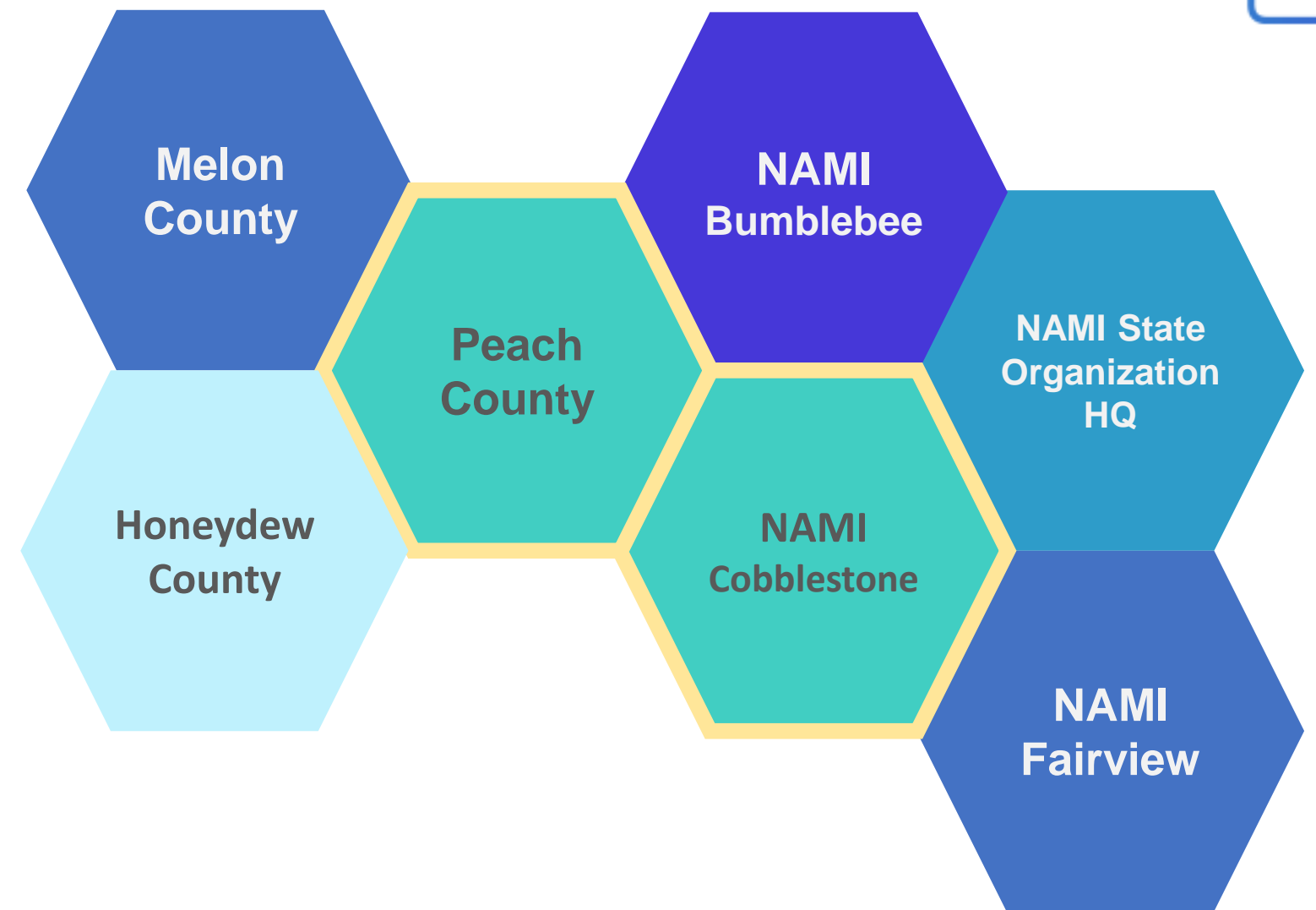
Programs with targeted audiences benefit most from this type of cooperation, like NAMI Homefront or NAMI Provider.



Affiliate Service Area Expansion



NAMI State Organizations can temporarily expand an affiliate's service area to an adjacent area. The affiliate can then provide unlimited programs in the new area.



Requires approval of both the state board and the affiliate board (Model A) or affiliate leadership (Model B) along with notification to NAMI National.



Affiliate Service Area Expansion



Agreement Between NAMI State Organization and NAMI Affiliate Regarding Temporary Geographic Service Area Expansion

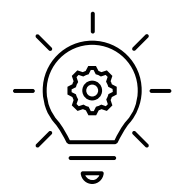
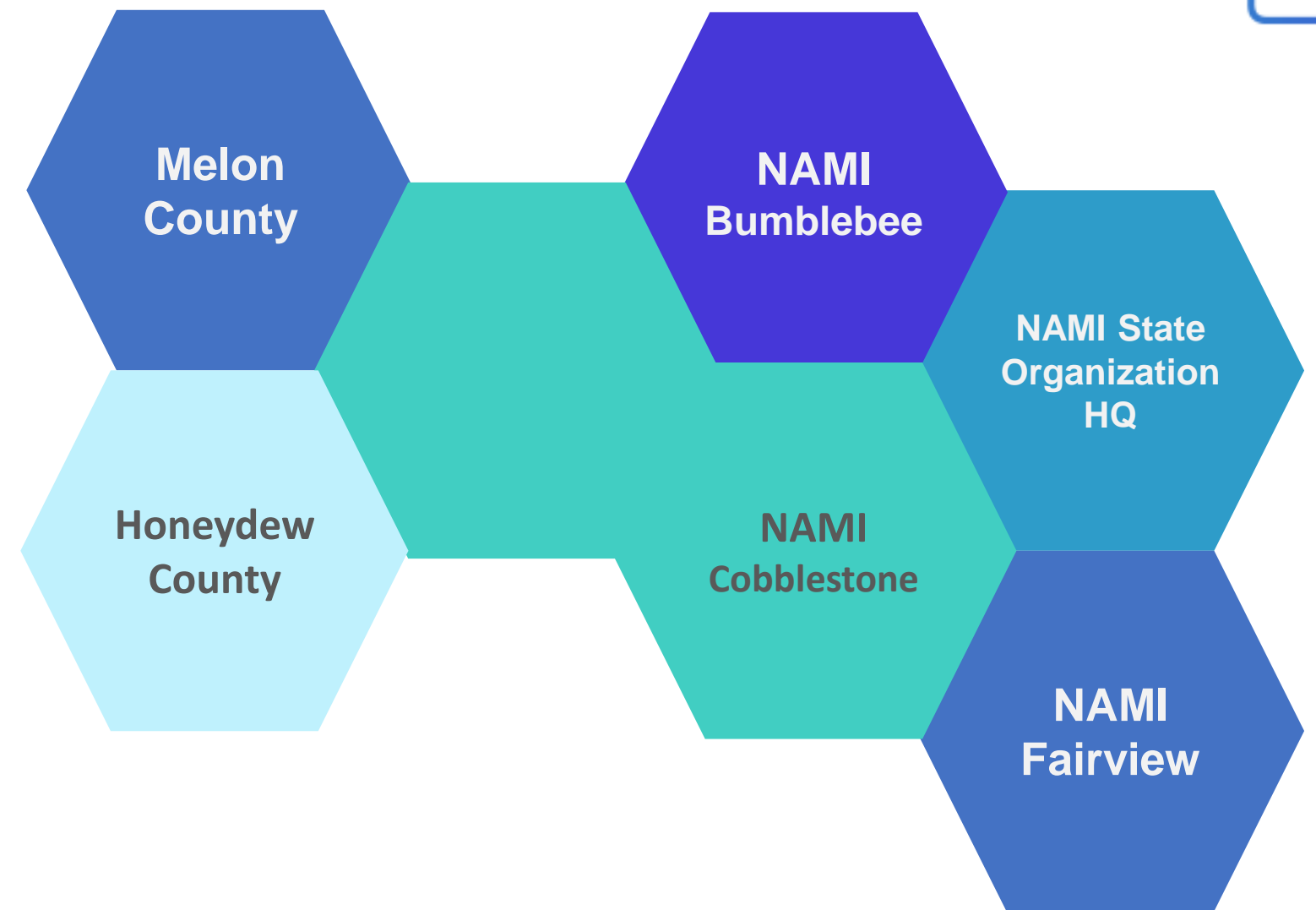
1. This Agreement between NAMI [REDACTED] (“STATE ORGANIZATION”) and NAMI [REDACTED] (“AFFILIATE”) establishes a temporary expansion of AFFILIATE’S geographic service area (the “Expanded Service Area”).
2. Purpose. The agreed purpose for the Expanded Service Area is to enable AFFILIATE to engage, temporarily, in the specific activities and/or NAMI signature programs described here:
[REDACTED]
3. Temporary Expanded Service Area. The Incorporated Affiliate Agreement by and between NAMI, Inc. and Affiliate, made effective the [REDACTED] day of [REDACTED], 20 [REDACTED], authorizes AFFILIATE to conduct activities within the Territory/Area of Interest (the “Service Area”) as defined in Article I § C of the Incorporated Affiliate Agreement. The instant Agreement temporarily expands that language.
 - 3.1 The current service area is [REDACTED].
 - 3.2 The Expanded Service Area is [REDACTED].

The FG&M team has developed a template agreement to allow for a temporary expansion of an affiliate’s service area to an adjacent area.

Affiliate Service Area Expansion



NAMI State Organizations can permanently expand an affiliate's service area to an adjacent area. The affiliate can then provide unlimited programs in the new area without the limitation of an "end date".



The state cannot remove service area from an incorporated affiliate without the affiliate board's approval.

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Thanks for joining!

For questions, please contact:

- newaffiliate@nami.org for anything related to starting a new affiliate.
- standards@nami.org for everything else governance (including logos).





Questions?



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