



**ON CAMPUS**

# **NAMI On Campus**

## **Updates**

July 20, 2023

# Agenda

- Program Overview
- Program Updates
- High School Launch
- What's Next
- Kym Barber, NAMI Stanislaus
- Questions



# New NOC Manager



Sofia Amezcua (She/Her), [samezcua@nami.org](mailto:samezcua@nami.org)

- Previously worked with NAMI California as the Program Manager and NAMI On Campus Coordinator working on the High School NOC program
  - updated program for pandemic restrictions and making things more accessible for all students
  - supported development of materials still in use

# NAMI On Campus

NAMI on Campus (NOC) clubs work to end the stigma that makes it hard for students to talk about mental health and get the help they need. Clubs hold creative meetings, hold innovative awareness events, and offer signature NAMI programs through partnerships with NAMI State Organizations and NAMI Affiliates.

NOC clubs are student-led, student-run mental health organizations on high school and college campuses. NAMI on Campus clubs:

- Raise mental health awareness with fairs, walks and candlelit vigils.
- Educate the campus with presentations, guest speakers and student panels.
- Advocate for improved mental health services and policies on campus.
- Support peers with signature NAMI programs and training from NAMI State Organizations and Affiliates.



# How to Start a Club

Step 1: Connect with the local NAMI State Organization (NSO) and/or local NAMI Affiliate (NA) to start establishing a relationship and learn more about the NAMI On Campus program.

Step 2: Complete all requirements to establish a club at the school. Talk with the school's administration about what steps the interested students have to take as different schools have different requirements.

Step 3: Secure a faculty advisor who is committed to attending club meetings and events. This school staff member should share an interest in mental health education.

Step 4: Secure club leaders. At a minimum, your NOC club should contain a president, secretary, and a treasurer to help support club meetings and other club related efforts (i.e. events, funding, club materials).

Step 5: Contact the NSO to complete the NOC Contact form to register your club as an official club.

# NOC Updates

## NAMI Net

- New pages and information for clubs and NSOs and NAs to learn about how to run and sustain clubs
- New materials: Event Planning Guide, Leadership Succession Guide, Calendar Guide, and more!

## NOC Public Page

- Separate pages for high school and college information
- More information on how to start a club and connecting with NSOs and NAs

## Contact Update Forms

- New forms for clubs to complete annually or as needed to keep track of club activity and leadership

## NOC Club Packages

- Limited packages available- link to sign up available soon

# NOC High School Launch!

- August 2023- Official Launch
- Received insight from pilot high school clubs as well as support from NAMI California
- Requirements and set up for new clubs will match the college version of the program
- High school clubs will receive additional resources separate from the college materials that support their grade level
- Open to feedback during implementation!

# Next Steps

- Talk with team about capacity to support clubs
- Connect with high schools and colleges
  - Utilize the outreach you are already using with youth and young adults
    - ETS presentations
    - IOOV presentations
    - Tabling events
  - Share program info with parents participating in NAMI Basics as a resource for their children in high school and college
- Hire volunteer or staff with connections to schools (young adults, college students, current or prior teachers) to support outreach strategies and keeping connected with clubs



# Next Steps-Continued

- Connect with local and state departments of education for potential partnerships
  - Access to administrators who can relay information to schools
  - Can provide additional resources that are relevant to your state or county/area
- Seek grant and partnership opportunities- many companies and organizations are looking to fund youth and young adult mental health programs
  - Can support hiring a NOC Coordinator or putting more time towards youth efforts
  - NAMI National is working on more opportunities in the near future

# NOC High School

Kym Barber, NAMI Stanislaus and Stanislaus County  
Office of Education

# Frequently Asked Questions

- Is there a required training for club leaders?
- How do we encourage affiliates to participate?
- Do club members need to become NAMI members?
- How do we stay connected with clubs with high turnover of student leaders?
- Funding opportunities?
- How does NOC work with other NAMI Programs?



# More Questions?



# Thanks for your time!

If you have any questions in the future,  
don't hesitate to reach out!

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NAMI on Campus Contact Form

